

# Machine Learning Engineer

## Content

### Module 1: Google Cloud Big Data and Machine Learning Fundamentals

- **Topics:**
  - Big Data and Machine Learning on Google Cloud
  - Data Engineering for Streaming Data
  - Big Data with BigQuery
  - Machine Learning Options on Google Cloud
  - The Machine Learning Workflow with Vertex AI
- **Hands-On:**
  - AI Platform: Qwik Start
  - Dataprep: Qwik Start
  - Dataflow: Qwik Start - Templates
  - Dataflow: Qwik Start - Python
  - Dataproc: Qwik Start - Console
  - Dataproc: Qwik Start - Command Line

### Module 2: How Google Does Machine Learning

- **Topics:**
  - What It Means to be AI-First
  - How Google Does ML
  - Machine Learning Development with Vertex AI
  - Machine Learning Development with Vertex Notebooks
  - Best Practices for Implementing Machine Learning on Vertex AI
  - Responsible AI Development
- **Hands-On:**
  - Vertex AI: Qwik Start
  - Using an Image Dataset to Train an AutoML Model

### Module 3: Launching into Machine Learning

- **Topics:**
  - Introduction
  - Get to Know Your Data: Improve Data through Exploratory Data Analysis
  - Machine Learning in Practice
  - Training AutoML Models Using Vertex AI
  - BigQuery Machine Learning: Develop ML Models Where Your Data Lives
  - Optimization
  - Generalization and Sampling
- **Hands-On:**
  - Exploratory Data Analysis Using Python and BigQuery
  - Using BigQuery ML to Predict Penguin Weight

## **Module 4: TensorFlow on Google Cloud**

- **Topics:**
  - Introduction to the TensorFlow ecosystem
  - Design and Build an Input Data Pipeline
  - Building Neural Networks with the TensorFlow and Keras API
  - Training at Scale with Vertex AI
- **Hands-On:**
  - Classifying Structured Data using Keras Preprocessing Layers
  - Build a DNN using the Keras Functional API

## **Module 5: Feature Engineering**

- **Topics:**
  - Introduction to Vertex AI Feature Store
  - Raw Data to Features
  - Feature Engineering
  - Preprocessing and Feature Creation
  - Feature Crosses - TensorFlow Playground
  - Introduction to TensorFlow Transform
- **Hands-On:**
  - Using Feature Store
  - Performing Basic Feature Engineering in BQML
  - Performing Basic Feature Engineering in Keras

## **Module 6: Machine Learning in the Enterprise**

- **Topics:**
  - Introduction
  - Understanding the ML Enterprise Workflow
  - Data in the Enterprise
  - Science of Machine Learning and Custom Training
  - Vertex Vizier Hyperparameter Tuning
  - Prediction and Model Monitoring Using Vertex AI
  - Vertex AI Pipelines
  - Best Practices for ML Development
- **Hands-On:**
  - Vertex Pipelines: Qwik Start
  - Cloud Natural Language API: Qwik Start
  - Google Cloud Speech API: Qwik Start
  - Video Intelligence: Qwik Start

## **Module 7: End-to-End Machine Learning with TensorFlow on Google Cloud**

- **Topics:**
  - Machine Learning (ML) on Google Cloud Platform (GCP)
  - Explore the Data
  - Create the dataset
  - Build the Model
  - Operationalize the model

- **Hands-On:**
  - Identify Damaged Car Parts with Vertex AutoML Vision
  - Deploy a BigQuery ML Customer Churn Classifier to Vertex AI for Online Predictions

## **Module 8: Production Machine Learning Systems**

- **Topics:**
  - Introduction to Advanced Machine Learning on Google Cloud
  - Architecting Production ML Systems
  - Designing Adaptable ML Systems
  - Designing High-Performance ML Systems
  - Building Hybrid ML Systems
- **Hands-On:**
  - Structured data prediction using Vertex AI Platform
  - Serving ML Predictions in Batch and Real Time
  - Distributed Training with Keras
  - Using Kubeflow Pipelines with AI Platform

## **Module 9: Computer Vision Fundamentals with Google Cloud**

- **Topics:**
  - Introduction to Computer Vision and Pre-built ML Models for Image Classification
  - Vertex AI and AutoML Vision on Vertex AI
  - Custom Training with Linear, Neural Network and Deep Neural Network models
  - Convolutional Neural Networks
  - Dealing with Image Data
- **Hands-On:**
  - Using the What-If Tool with Image Recognition Models
  - Identifying Bias in Mortgage Data using Cloud AI Platform and the What-if Tool
  - Compare Cloud AI Platform Models using the What-If Tool to Identify potential bias

## **Module 10: Sequence Models for Time Series and Natural Language Processing on Google Cloud**

- **Topics:**
  - Working with Sequences
  - Recurrent Neural Networks
  - Dealing with Longer Sequences
  - Text Classification
  - Reusable Embeddings
  - Encoder-Decoder Models
- **Hands-On:**
  - Time Series Prediction with a DNN Model
  - Time Series Prediction with a Two-Layer RNN Model
  - Text Classification using TensorFlow/Keras on AI Platform

- Text generation using tensor2tensor on Cloud AI Platform

## **Module 11: Recommendation Systems on Google Cloud**

- **Topics:**
  - Recommendation Systems Overview
  - Content-Based Recommendation Systems
  - Collaborative Filtering Recommendations Systems
  - Neural Networks for Recommendation Systems
  - Reinforcement Learning
- **Hands-On:**
  - Using Neural Networks for Content-Based Filtering
  - Collaborative Filtering on Google Analytics data
  - ML on GCP: Hybrid Recommendations with the MovieLens Dataset
  - Applying Contextual Bandits for Recommendations with Tensorflow and TF-Agents

## **Module 12: MLOps (Machine Learning Operations) Fundamentals**

- **Topics:**
  - Why and When do we Need MLOps
  - Understanding the Main Kubernetes Components (Optional)
  - Introduction to AI Platform Pipelines
  - Training, Tuning and Serving on AI Platform
  - Kubeflow Pipelines on AI Platform
  - CI/CD for Kubeflow Pipelines on AI Platform
- **Hands-On:**
  - Working with Cloud Build
  - Creating Google Kubernetes Engine Deployments
  - Using custom containers with AI Platform Training
  - Continuous Training Pipeline with Kubeflow Pipeline and Cloud AI Platform
  - CI/CD for a Kubeflow pipeline

## **Module 13: ML Pipelines on Google Cloud**

- **Topics:**
  - Introduction to TFX Pipelines
  - Pipeline orchestration with TFX
  - Custom components and CI/CD for TFX pipelines
  - ML Metadata with TFX
  - Continuous Training with multiple SDKs, KubeFlow & AI Platform Pipelines
  - Continuous Training with Cloud Composer
  - ML Pipelines with MLflow
- **Hands-On:**
  - TFX Standard Components Walkthrough
  - TFX on Cloud AI Platform Pipelines
  - CI/CD for a TFX pipeline
  - Continuous Training Pipelines with Cloud Composer