

### MS-4004: Empower your workforce with Copilot for Microsoft 365 Use Cases

#### Content

#### Microsoft 365: Executives Use Case

### Module 1: Empower Your Workforce Using Copilot for Microsoft 365: Sales Use Case

• Explore how Copilot can enhance sales processes and drive productivity in sales teams.

### Module 2: Empower Your Workforce Using Copilot for Microsoft 365: IT Use Case

• Learn how IT teams can leverage Copilot to streamline operations and improve support processes.

## Module 3: Empower Your Workforce Using Copilot for Microsoft 365: Marketing Use Case

 Discover how Copilot can assist marketing teams in creating effective campaigns and analyzing market trends.

## Module 4: Empower Your Workforce Using Copilot for Microsoft 365: Finance Use Case

• Understand how finance departments can utilize Copilot for budgeting, forecasting, and financial analysis.

### Module 5: Empower Your Workforce Using Copilot for Microsoft 365: HR Use Case

• Examine the role of Copilot in enhancing HR processes such as recruitment, onboarding, and employee engagement.

## Module 6: Empower Your Workforce Using Copilot for Microsoft 365: Operations Use Case

 Identify how operations teams can use Copilot to optimize workflows and enhance operational efficiency.

# Module 7: Empower Your Workforce Using Copilot for Microsoft 365: Challenge Use Case (Optional)

 Address common challenges faced by organizations and explore how Copilot can provide solutions.